



2016 EXHIBIT SPACE AND SPONSORSHIP

COMPANY NAME

COMPANY CONTACT

CONTACT TITLE

ADDRESS

CITY

STATE/PROVINCE

COUNTRY

ZIP/POSTAL CODE

TELEPHONE

FAX

EMAIL

WEBSITE

APPLICANT'S SIGNATURE

SPONSORSHIP OPPORTUNITIES	
TYPE*	PRICE
<input type="checkbox"/> Platinum (1 available)	\$2,500
<input type="checkbox"/> Gold (2 available)	\$1,750

*See Sponsorship and Advertising Opportunities for complete descriptions.

EXHIBIT OPPORTUNITIES	
TYPE	PRICE
<input type="checkbox"/> Exhibitor Table (8-foot)	\$675

NON-SPONSOR ADVERTISEMENT IN PROGRAM GUIDE	
TYPE	PRICE
<input type="checkbox"/> Full page (color)	\$750
<input type="checkbox"/> Half page (color)	\$495
<input type="checkbox"/> Quarter page (color)	\$250

PAYMENT INFORMATION

Full payment is required with contract.

EMAIL contract with payment information to bjconnett@ifai.com

FAX contract with payment information to 651 225 6966, attn. Barbara Connett

QUESTIONS?

Barbara Connett
651 225 6914
bjconnett@ifai.com

Payments are processed in accordance with contract terms. Any payment information received by IFAI is stored electronically in a secure, encrypted database.

By completing this Exhibit and Sponsorship Contract my company is agreeing to the IFAI Sponsorship Rules and Regulations (available upon request).

AMOUNT \$ _____

PAYMENT TYPE: VISA/MasterCard Discover American Express ACH/E-Check

CARDHOLDER/ACCOUNT NAME

CREDIT CARD/ACCOUNT NUMBER

CC EXP DATE

CC CVV

ACH/E-CHECK BANK NAME

ROUTING NUMBER

BILLING ADDRESS

BILLING CITY, STATE/PROVINCE, COUNTRY, ZIP/POSTAL CODE

AUTHORIZED SIGNATURE

DATE



GEOCHARLOTTE SPONSORSHIP/EXHIBIT OPPORTUNITIES

SPONSORSHIP OPTIONS	PLATINUM (1)	GOLD (2)	EXHIBITOR TABLE (25)
Sponsorship Level Price	\$2,500	\$1,750	\$675
Broad Sponsor Recognition: > Logo on large screen throughout event when not in use by presenters; logo size in proportion to sponsorship level > Logo on the GeoCharlotte sponsor page on IFALexpo.com > Logo on signage at entrances to and inside of conference meeting room > Specifically named and thanked from the podium at the beginning and close of the conference > Listings and links in promotional emails	✓	✓	
Continental Breakfast Sponsor (Signage during breakfast, specific recognition following breakfast)	✓	✓	
Lunch Sponsor (Signage during lunch, specific recognition following lunch)	✓		
Networking Reception Presenting Sponsor (Signage during Reception, specific recognition that refreshments are provided by Presenting Sponsor)	✓		
Advertisement in Program Guide (All attendees will receive a program guide with agenda, speaker bios, and sponsor advertisements)	Full Page (color)	Half Page (color)	Listed as exhibitor
List of Attendees (Sponsors and exhibitors will receive a final list of attendees in the week prior to GeoCharlotte – does not include those who have opted out)	✓	✓	✓
GeoCharlotte Registrations (Sponsors will receive registrations for guests of their choice)	2	1	1
Exhibit Tables (Display materials at exhibit table or room will be the responsibility of the sponsor)	One Standard Table	One Standard Table	One Standard Table

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Full Page (color)	\$750
Half Page (color)	\$495
Quarter Page (color)	\$250