

# Our Connections, Your Success



**Geotechnical  
Frontiers**

March 12–15, 2017  
Orlando, Florida USA  
[GeotechnicalFrontiers.org](http://GeotechnicalFrontiers.org)

**GEOTECHNICAL  
FRONTIERS 2017  
CONFERENCE AND  
TRADE SHOW**

## 2017 Schedule

**MONDAY, MARCH 13**  
5:30–7:30 pm  
Exhibits Open and  
Welcome Reception

**TUESDAY, MARCH 14**  
9 am–5 pm  
Exhibits Open

**WEDNESDAY, MARCH 15**  
9 am–2 pm  
Exhibits Open

## Innovation and Collaboration in Technology and Practice

Join Industrial Fabrics Association International (IFAI) and the Geo-Institute of the American Society of Civil Engineers from March 12–15, 2017 in Orlando, Florida for Geotechnical Frontiers (*formerly known as Geofrontiers*). The conference theme is Innovation and Collaboration in Technology and Practice.

At this world-renowned event, you'll network with more than 2,000 colleagues from the geotechnical, civil engineering and geo-professional communities for four days of technical programming. It's all here—short courses, training lectures, workshops, panel discussions, technical paper sessions, plenary lectures, receptions and more!

## Our Connections, Your Success



### IN PRINT

- > Geosynthetics magazine
- > GEOSTRATA magazine
- > Geotechnical Frontiers Show Guide



### ONLINE

Geosynthetics e-newsletter  
[GeotechnicalFrontiers.org](http://GeotechnicalFrontiers.org)  
[GeosyntheticsMagazine.com](http://GeosyntheticsMagazine.com)  
[Geostrata.Geoinstitute.org](http://Geostrata.Geoinstitute.org)

## Reserve Your Space

Geotechnical Frontiers is a joint venture organized by IFAI and ASCE's Geo-Institute every six years. In 2011 the show floor **SOLD OUT** fast. Avoid the wait list by securing your booth today!

### EXHIBIT RATES: Geotechnical Frontiers

BOOTH SIZE/TYPE	MEMBER	NON-MEMBER
10' x 10' Standard (3.05m x 3.05m)	\$2,400	\$2,700
10' x 10' Corner (3.05m x 3.05m)	\$2,600	\$2,900
10' x 20' Island (3.05m x 6.1m)	\$5,300	\$5,700
20' x 20' Island (6.1m x 6.1m)	\$9,700	\$10,200

\*Other sizes please call for more information.

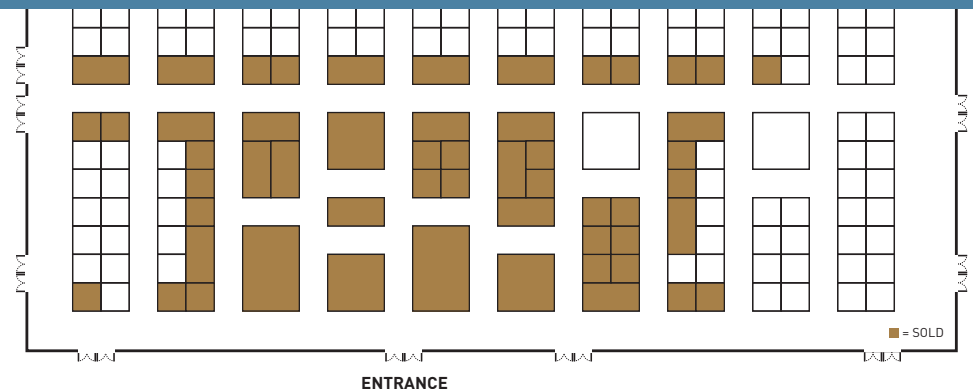
### NET\* Digital Rates: [GeotechnicalFrontiers.org](http://GeotechnicalFrontiers.org)

Prices listed are per month

<a href="http://GeotechnicalFrontiers.org">GeotechnicalFrontiers.org</a>	3 MO	6 MO	12 MO
Wide skyscraper	\$550	\$450	\$350
Mid-rectangle	\$550	\$450	\$350

\*Other sizes and dynamic units available, please call for more information.

Visit [GeotechnicalFrontiers.org](http://GeotechnicalFrontiers.org) to see the current show floor



The rising demand for geosynthetic materials in U.S. and Canada alone is expected to reach 2.4 billion by 2017.

Jeff Rasmussen, IFAI, 2016 Geosynthetics State of the Industry Report

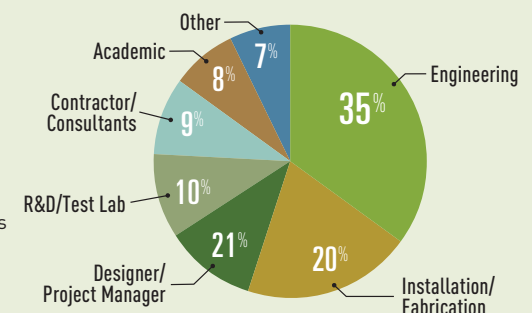
90% of attendees use exhibitions as the #1 source of purchasing information.

Center for Exhibition Industry Research

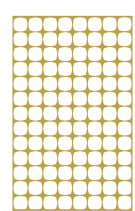
### AUDIENCE PROFILE

Construction companies  
Consultants  
Contractors  
Distributors  
Fabricators  
Facility owners  
Geotechnical, environmental and civil engineers  
Government regulators and agencies

Installers  
Landscape architects  
Manufacturers  
Practitioners  
Project designers  
Researchers, professors and students  
Specifiers



# Exhibitor Information



## Geotechnical Frontiers

Innovation and Collaboration  
in Technology and Practice

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UNDER THE  
AUSPICES OF



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ORGANIZED BY



Geosynthetic  
Materials Association



## Geotechnical Frontiers

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### What is Geotechnical Frontiers?

Every six years the biannual **Geosynthetics Conference** and the annual **GeoCongress Conference** partner to create *Geotechnical Frontiers*—a must-attend event for the geotechnical, civil engineering, and geoprofessional communities.

#### exhibitor highlights

**Better floor services**—Get the help you need right when you need it, with our Elite Concierge service

**More convenience**—Our seamless digital booth reservation system saves you time and effort

**Improve your visibility**—Use our online tools to map out your exhibit options to plan in advance

**Face-to-face meetings**—More networking with our exhibitor-friendly conference schedule

**Customer perks**—Grow goodwill with your customers through unlimited VIP vouchers for free floor show access

**Generate better leads**—Our mobile-based real-time system helps every member of your staff generate more leads, more easily

#### why Orlando?

**40,000** Florida PE license holders

**6,200** Engineering firms in Florida

**EASY ACCESS** Orlando international airport provides nonstop service from more than 100 cities around the world

#### learn more

Visit [GeotechnicalFrontiers.org](http://GeotechnicalFrontiers.org)

ORGANIZED BY



Geosynthetic  
Materials Association

The Geosynthetic Materials Association (GMA), a division of the Industrial Fabrics Association International (IFAI), is the central resource for information on geosynthetics. GMA provides a forum for consistent and accurate information to increase acceptance and promote the correct use of geosynthetics.

GMA actively identifies, assesses, analyzes and acts upon market growth opportunities and issues that affect its member companies. Activities center on five areas: engineering support, business development, education, government relations and industry recognition.

The Industrial Fabrics Association International (IFAI) is a trade association comprised of member companies representing the global advanced textiles and specialty fabrics marketplace. IFAI Divisions offer seminars, workshops, educational programs, conferences, publications, marketing tools, standards development and more.



The Geo-Institute (G-I) is a specialty organization focused on the geo-industry. Created by The American Society of Civil Engineers in October 1996, its 10,500+ members and 54 organizational members include scientists, engineers, technologists and organizations interested in improving the environment, mitigating natural hazards and economically constructing engineered facilities.

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